



**ANGRY**<sup>™</sup>  
**ANGEL**

**Mind ● Body ● Soul**  
**FUEL**

**Antioxidant and Natural Caffeine**  
**Infused Beverage**

**ELEVATE LIFE<sup>™</sup>**



# The Future of Function



ONE DRINK GOES GREAT WITH



Pre-Workout

OR



Middy Slump

OR



Daily Grind



B-VITAMIN  
COMPLEX



YERBAMATE  
Enhanced



NATURAL CAFFEINE  
1 Can of Angry Angel®  
= 1.5 Cups of Coffee



NO ARTIFICIAL  
Sweeteners, Flavors,  
Colors or Preservatives



SLIGHTLY BUBBLY



KETO FRIENDLY



NATURALLY SWEETENED  
WITH MONK FRUIT

## Nutrition Facts

Serving size 1 Can

Amount per serving  
**Calories 0**

% Daily Value\*

Total Fat 0g 0%

Sodium 0mg 0%

Total Carbohydrate 1g 0%

Protein 0g

Vitamin C 9mg 10%

Niacin 16mg 100%

Vitamin B<sub>6</sub> 1.7mg 100%

Vitamin B<sub>12</sub> 2.4mcg 100%

Pantothenic Acid 5mg 100%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin D, calcium, iron and potassium.

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Caffeine Content - 120mg Per Serving



# Clean Ingredient Profile

## No Artificial Ingredients



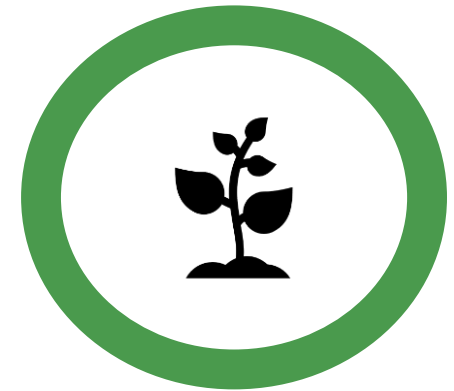
- ZERO Aspartame, Ace K or Sucralose
- ZERO Sugar or Calories
- Sweetened by Organic Monk Fruit

## Enhancements



- Keto Friendly
- CoQ10 Antioxidant and Vitamin C
- Naturally caffeinated by Yerba Mate (120MG)

## Non GMO



- Organic Flavors
- Blackberry Lemon & Tropical (Pineapple, Guava and Mango)
- Light and refreshing taste
- No Preservatives



# Functional Info

## Yerba Mate Leaf Extract



- Natural caffeine source
- Used by South American tribes for centuries because of rejuvenation effect
- Contains polyphenols which play a role in fat metabolism
- Used in place of traditional caffeine sources to prevent “jitters” associated with energy drinks

## Antioxidants and B-Vitamins



- Enhanced with Vitamins B3, B5, B6 and B12 (Methylcobalamin)
- Each can contains 100% of the daily recommended value of each
- Added CoQ10 and Vitamin C for an antioxidant boost, cell support and added energy function
- CoQ10 is closely associated with ATP and natural energy production in the mitochondria of our cells

## Caffeine Content



- Each can contains the Yerba Mate caffeine equivalent of 1.5 cups of coffee (120MG)
- Competitors can contain the caffeine equivalent of up to 7 cups of coffee potentially developing the risk of caffeine withdrawals



# Angry Angel Market Fit

## 1) Healthy & natural ingredients

- Angry Angel targets fitness focused Millennials looking for a healthy all-natural alternative to current energy drink options
- Balances function, taste and clean label transparency
- **Non GMO** Product with high quality ingredients

## 2) Utilizing natural ingredients that are gaining awareness

- Organic Monk Fruit
- Yerba Mate
- CoQ10 Antioxidant



## 3) Growing market segment

- Natural energy drink market year-over-year growth exceeds **16%**
- **61%** of Millennials consume energy drinks
- Millennials make up the **largest** segment of the U.S. population (**79 million**)

# Angry Angel - Energy Drink Comparison Chart



ANGRY  
ANGEL  
MIND · BODY · SOUL  
**FUEL**



ANGRY ANGEL

HI BALL

BANG

REIGN

RED BULL

MONSTER

Calories	0	0	0	0	10	0
Sugar	0	0	0	0	0	0
Caffeine	120MG	120MG	255MG	255MG	114MG	105MG
Vitamin B6	100%	112.5%	18.75%	75%	120%	150%
Vitamin B12	100%	112.5%	18.75%	75%	360%	150%
Naturally Caffeinated	YES	YES	NO	YES	NO	NO
Yerba Mate Tea Extract <small>Caffeine Source</small>	YES	NO	NO	NO	NO	NO
Naturally Sweetened <small>No Artificial Sweeteners</small>	YES <small>Organic Monk Fruit</small>	N/A	NO <small>Sucralose &amp; Acesulfame K</small>	NO <small>Sucralose &amp; Acesulfame K</small>	NO <small>Aspartame &amp; Acesulfame K</small>	NO <small>Sucralose</small>
Non-GMO Project Approved <small>Competitors may contain GMOs</small>	YES	NO	NO	NO	NO	NO
Antioxidants <small>CoQ-10 / Vitamin C</small>	YES	NO	YES	NO	NO	NO

**ZERO CALORIES**



**ZERO SUGAR**



**NO ARTIFICIAL SWEETENERS OR FLAVORS**

VALUES BASED ON 12OZ SERVING    PERCENTAGES BASED UPON SUGGESTED VALUES

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